

**PETRONAS DAGANGAN BERHAD**  
**PETRONAS “MESRA ACTIVATION”**  
**TERMS AND CONDITIONS**

**1.0 Campaign Description**

1.1 PETRONAS Dagangan Berhad (“PDB”) is the organiser of this “MESRA’S MEMBER ACTIVATION (“Campaign”).

1.2 This Campaign is a targeted campaign based on member profiling. Only selected PETRONAS Mesra member(s) enrolled in the PETRONAS Mesra Loyalty Programme have been considered for participation in this Campaign.

**2.0 Eligibility**

2.1 This Campaign focuses on a group of PETRONAS Mesra member(s) (“Participants”) as selected by PDB:

- a) PETRONAS Mesra member(s) who have used their mobile number to earn and redeem Mesra points by keying their mobile number at the screen at the Outdoor Payment Terminal (OPT) at selected PETRONAS station whose Mesra account have not been activated;
- b) PETRONAS Mesra member(s) who activated their Mesra account at [www.setel.com](http://www.setel.com);
- c) PETRONAS Mesra member(s) holding a Malaysian citizenship; and
- d) PETRONAS Mesra member(s) aged eighteen (18) and above.

2.2 This Campaign is subject to the terms and conditions as stated herein (“Terms and Conditions”).

2.3 In the event the selected PETRONAS Mesra member(s) are found to be ineligible at any point of time during or after the Campaign Period as stated below, PDB reserves the right, at its sole discretion, to cancel/withdraw/recall any Mesra Points given away to him/her.

**3.0 Campaign Period**

This Campaign Period runs from 18 May 2023 to 30 June 2023 (“Campaign Period”).

**4.0 Campaign Mechanics**

4.1 Participants are entitled to receive 100 Mesra Points (“Rewards”) upon successfully completing the Mesra account activation by completing the login form at [www.setel.com](http://www.setel.com) during Campaign Period.

4.2 Only the selected PETRONAS Mesra member(s) who have completed the Mesra account activation will receive an SMS or email from PDB informing them on their entitlement. Likewise, PETRONAS Mesra member(s) who do not receive any SMS or email is considered to have failed to win the Reward,

4.3 PDB’s decision on all matters relating to this Campaign (including the selection of

targeted PETRONAS Mesra Member(s)) shall be final and binding. No enquiries on the successful PETRONAS Mesra member(s) selection will be entertained.

**4.4** All Rewards are non-transferable and non-exchangeable for cash.

## **5.0 Miscellaneous**

- 5.1** PDB reserves the right to disqualify entries that are ineligible or due to any reasons whatsoever as PDB may, in its absolute discretion, deems fit.
- 5.2** The Rewards will be transferred to the successful PETRONAS Mesra member(s) within four (4) weeks following the end of the respective month in which the account activation was completed. The successful PETRONAS Mesra member(s) will be notified via SMS.
- 5.3** PDB reserves the right at any time, at its absolute discretion and without prior notice, to substitute any of the Rewards with other items of similar or higher value.
- 5.4** PDB, its employees, its holding, subsidiary or affiliate companies, employees of the PETRONAS group of companies, and PETRONAS station dealers and participating partners shall not be liable to the PETRONAS Mesra members or any other party for any loss or damage of whatsoever nature suffered by PETRONAS Mesra member as a result of participation or non-participation in the Campaign or as a result of any act or omission on the part of PDB in connection with this Campaign.
- 5.5** By accepting the Rewards, the successful PETRONAS Mesra member(s) shall be deemed to have unconditionally accepted all the Terms and Conditions of this Campaign. The successful PETRONAS Mesra member(s) further: (i) agree to cooperate and comply with all of PDB's reasonable requests in connection with the Campaign; (ii) agree to the disclosure to, storage of, processing of and use of his personal details by PDB and its relevant service providers for the purpose of organising, promoting and conducting the Campaign; (iii) agree for the use of their name and photograph to be used for the purpose of organising, promoting and conducting the Campaign; and (iv) consent to receiving promotional, marketing and other publicity information from PDB from time to time.
- 5.6** The Terms and Conditions herein contained shall prevail over any provisions or representations contained in any brochure or other promotional materials advertised under this Campaign.
- 5.7** PDB reserves the absolute right at any time without assigning any reasons to alter, modify, change or vary this Campaign's Terms and Conditions contained herein, wholly or in part at its absolute discretion. The eligible PETRONAS Mesra member(s) may view the updated Campaign Terms and Conditions at [www.mymesra.com](http://www.mymesra.com).
- 5.8** PDB reserves the right to cancel, shorten, extend, suspend, or terminate the Campaign at any time prior to the expiry of the Campaign Period without prior notice. For avoidance of doubt, any cancellation, extension, suspension or termination of the Campaign Period at any time prior to the expiry of the Campaign Period shall not entitle the eligible PETRONAS Mesra member(s) to claim any compensation from PDB for any and all losses or damages suffered or incurred by the eligible PETRONAS Mesra member(s) as a result of the said cancellation, extension,

suspension or termination.

**5.9** PDB, its employees, its holding, subsidiary or affiliates companies, employees of the PETRONAS group of companies, and PETRONAS station dealers and participating partners shall not be liable for any default due to any act of natural calamities, war, riot, strike, lock out, industrial action, fire, flood, drought, storm or any event beyond their reasonable control.

**5.10** Any failure by PDB in enforcing any of these Campaign's Terms and Conditions in any instance(s) does not constitute a waiver of such term and/or condition.

**5.11** For any further enquiries on the Campaign's Terms and Conditions, please contact us at MESRALINK at **1 300 22 8888**

## **6.0 Personal Data**

By participating in the Campaign, participating Mesra members are deemed to have agreed and consented to the collection, processing, use, disclosure and retention by PDB and/or Setel of their personal data either from the Setel app in the manner as set out in the Personal Data Notice given pursuant to Section 7 of the Personal Data Protection Act 2010, which can be viewed at [www.mymesra.com.my/pdpa](http://www.mymesra.com.my/pdpa) and at <https://www.setel.com/privacy>.